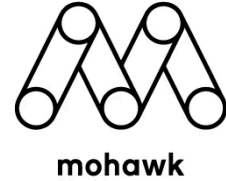


FEDRIGONI



Mohawk launches Mosaic, a new collection of specialty print and packaging papers inspired by nature and the elements around us

Cohoes, New York, August 12, 2024 – Founded in 1931, Mohawk, part of the Fedrigoni Group, produces some of the finest specialty papers for designers, brands, and printers. The company is excited to announce Mosaic, its latest collection of specialty papers in a fresh palette of brand new colors, finishes and patterns.

With highlights including Cashmere, Mint and Rosewood, the nature-inspired collection borrows cues from earthy elements and consists of twenty three unique shades, as well as four distinct textures – all representative of current consumer trends.

Modern and innovative, Mosaic appeals to a wide range of brands and applications. The collection is particularly well-suited for creative comms and is the first grade of Mohawk specialty papers specifically catered to the packaging space. This has seen all papers carefully engineered to allow for easy folding, while text weights are designed with box wraps in mind.

Another key aspect of Mosaic is its simplicity – a combination of text, cover and folding board. This will allow merchants to manage stock more efficiently and also ensures ease of use for the creative community.

The gradeline will be launched alongside the new Mosaic interactive selection tool created bespoke for the launch. Designed by Hybrid Design San Francisco, this is a series of cards detailing each paper's color, texture and weight, which when flipped and laid out playfully act to form a mosaic pattern to help experience the new gradeline.

The collection is Mohawk's first rigid box sample with four different box wrap designs and textures.

Melissa Stevens, Chief Marketing Officer at Mohawk said: "The Mosaic range offers a rich palette of colors, textures and possibilities for brands to create their unique story. And its release, along with the expansion to the Mohawk Superfine range earlier this year, marks a pivotal moment for Mohawk and Fedrigoni Group. We're expanding our product range to serve a

diverse range of industries, while providing new avenues for creative expression and unparalleled quality for our existing customers.”

Mosaic specialty collection colors:

- Arctic
- Aspen
- Blueberry
- Blush
- Buttercup
- Cardinal
- Cashmere
- Celestial
- Clementine
- Cornflower
- Evergreen
- Latte
- Midnight Blue
- Mint
- Mocha
- Olive
- Onyx
- Plum
- Rosewood
- Slate
- Wafer
- Silver Leaf
- Stone

Textures:

- Burlap
- Coral
- Tapestry
- Vellum

For more information on the Mosaic collection, visit: www.mohawkconnects.com

About Mohawk

Founded in 1931 in Upstate New York, Mohawk has produced some of North America's best-known fine papers for designers, brands, and printers for over 90 years. Mohawk makes paper that is as enduring and unique as it was well-crafted and beautiful. Mohawk has demonstrated a decades-long history of innovation and resilience in the fields of digital printing and sustainability. Mohawk operates with an eye towards the future while honoring our past, continuously pushing the boundaries of papermaking and upholding our mission to make paper more beautiful, effective, responsible, and memorable.

About Fedrigoni

Founded in 1888, Fedrigoni today signifies excellence in the world of labels and self-adhesive materials, specialty papers for luxury packaging and other creative solutions, and RFID/NFC and connected solutions. With more than 5,000 employees in 28 countries and 25,000 products, the Group sells and distributes in 132 countries and, thanks in part to recent acquisitions, has earned the positions of first global player in wine labels and high-end papers for luxury packaging, second in art and drawing papers, and third in premium self-adhesive

materials. Part of the Special Papers division are the Cordenons Group, the historic Fabriano brand, Éclose (September 2021), Guarro Casas (October 2022), Papeterie Zuber Rieder (November 2022) and Arjowiggins China (December 2023), and from the Self-Adhesives division, Arconvert, Manter, Ritrama (February 2020), IP Venus (December 2020), Acucote and Rimark (June 2021), Divipa (February 2022), Tageos (April 2022), Unifol (July 2022) and SharpEnd (January 2024). The U.S. distributor GPA is also part of the Group. For more information: www.fedrigoni.com

For more press information, contact TDC PR:

Full team: fedrigoni@tdcpr.com