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Mohawk Award for Social Good Design announced in conjunction with 2015 RGD Design Competition

Deadline for entries is June 22, 2015

[Cohoes, NY – June 2, 2015] [Mohawk](#) announces a call for entries for the first Mohawk Award for Social Good Design, developed in conjunction with the Association of Registered Graphic Designers to celebrate the graphic communication industry's ability to make a difference in the world through design.

The Mohawk Award for Social Good Design is intended to highlight eco design strategies, allowing the medium to match the message of responsibility. The competition is held in conjunction with the 2015 So Good Design Awards, created by [RGD](#), a Canadian-based non-profit professional association that promotes design industry knowledge, sharing, continuous learning, research, advocacy and mentorship.

In order to qualify for the Mohawk Award for Social Good Design, design projects must be printed on one of the following Mohawk paper grades: [Strathmore](#), [Superfine](#), [Options + Navajo](#), [Loop](#), [Carnival](#) and [Via](#).

Entries will be judged for their contributions to sustainability, with consideration given to technique, process, and materials designed to reduce environmental, social or economic costs of print communication.

Competition judges include some of Canada's leading design professionals:
Tina Mackenzie RGD, Manager, Creative Services, [City of Mississauga](#), Mississauga
Richard Carmichael, VP Creative, Marketing & Communications, [Zerofootprint](#), Toronto
Claude Auchu, Partner, Creative Director and VP of Design, [lg2 boutique](#), Montreal

One winner will receive two free conference passes to the RGD 2015 [DesignThinkers Conference](#) in Toronto, November 12 & 13, 2015. Promotional value of prize is approximately \$1,200. Travel is not included.

The deadline for final entries is June 22, 2015. The award is open to designers worldwide. Eligibility requirements and additional details are available at <http://www.rgd.ca/sogood>.

As a leader in environmentally and socially responsible business practices, Mohawk was the first U.S. manufacturer of commercial printing papers to match 100% of its electricity with wind power renewable energy credits and the first North American premium paper mill to shift toward carbon neutral production. Mohawk's portfolio of recycled papers is certified by Green Seal and the Forest Stewardship Council (FSC).

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ABOUT MOHAWK

Mohawk is North America's largest privately-owned manufacturer of fine papers and envelopes which are preferred for commercial and digital printing, photo specialties and high-end direct mail. Mohawk fine papers and envelopes include the signature brands Mohawk Superfine® and Strathmore®, as well as proprietary treatments Inxwell® and i-Tone®. With a culture of innovation, Mohawk's business model now extends beyond paper manufacturing into new areas of growth, including digital substrates and web-based software platforms, which connect designers and printers to new markets.

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Mohawk is a fourth-generation, family-owned and operated business based in Cohoes, New York, with global sales and operations located throughout North America, Europe and Asia. For more information, please visit www.mohawkconnects.com.

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