

Press Contact: Casey Allen Mohawk 518.233.6467 casey.allen@mohawkpaper.com

FEDRIGONI



Mohawk and Fedrigoni to Expand Partnership and Distribution of Specialty Papers in North America

[Cohoes, NY — May 10, 2023] In September 2022, Mohawk Fine Papers, Inc., North America's largest privately owned manufacturer of fine papers and envelopes, and the Fedrigoni Group, the leading global player in the manufacture of high added value specialty papers for luxury packaging and other creative applications, premium wine labels and self-adhesive materials, announced that they had entered into a manufacturing agreement to expand reach of specialty papers globally.

Mohawk and Fedrigoni are pleased to share the next step in the evolution of their partnership. Mohawk will be the North American distribution partner for Fedrigoni Specialty Papers, effective July 2023.

Mohawk's distribution partners, and community of creatives and printers throughout North America, will have access to the wide Fedrigoni creative portfolio (with the exception of Fedrigoni digital papers, distributed exclusively by GPA), with special focus on supporting Fedrigoni's Materia Viva (a vast collection of high-quality, high recycled content papers) and Sirio Pearl (pulp-colored papers and boards with a pearlescent surface) collections, which Mohawk is committed to having stocked and inventoried in North America.

"Many exciting details will come with the launch of our growing partnership and the opportunity to bring this stunning collection of Fedrigoni papers to the North American market," remarks Melissa Stevens, Chief Revenue Officer of Mohawk.

"We are delighted to announce that, following our partnership agreement, Fedrigoni creative papers will now be distributed in the US by Mohawk Papers. We strongly believe that Mohawk's long-term knowledge with key merchants will boost Fedrigoni capability to promote its specialty papers in the creative community and better meet all needs of image-conscious clients in the North American market," states Ilan Schinazi, Chief Commercial Officer Fedrigoni Paper.

Shared core values of craftsmanship, innovation, and sustainability make this distribution partnership both a natural extension of their existing agreements and a valuable opportunity for both organizations.

MOHAWK

Mohawk is North America's largest privately-owned manufacturer of fine papers and envelopes which are preferred for commercial and digital printing, photo specialties and high-end direct mail. Mohawk fine papers and envelopes include the signature brands Mohawk Superfine®, Crane Lettra® Strathmore®, and Renewal®, as well as proprietary treatments Inxwell® and i-Tone®. With a culture of innovation reaching back to its beginning in 1931, Mohawk is committed to providing materials that help make every printed project more beautiful, effective, and memorable. Crane Stationery is also a business unit of Mohawk, producing some of the finest social stationery products. As a leader in environmentally and socially responsible business practices, Mohawk was the first U.S. manufacturer of commercial printing papers to match 100% of its electricity with wind power renewable energy credits and the first U.S. premium paper mill to shift toward carbon neutral production. Mohawk's portfolio of recycled papers is certified by Green Seal and the Forest Stewardship Council (FSC). Mohawk is a fourth-generation, family-owned and operated business based in Cohoes, New York, with global sales and operations located throughout North America, Europe, and Asia. For more information, please visit www.mohawkconnects.com

FEDRIGONI

Founded in 1888, Fedrigoni has become synonymous with excellence in the field of labels and self-adhesive materials along with high value-added papers for luxury packaging and other creative solutions. With more than 5,000 employees in 28 countries and 25,000 products, the Group sells and distributes in 132 countries and, thanks to recent acquisitions, has become the world leader in wine labels and speciality papers for luxury packaging, the world's second largest player in art and design papers and the third largest in premium self-adhesive materials. The Paper division comprises the Cordenons Group, the historic Fabriano brand, Guarro Casas (October 2022) and Papeterie Zuber Rieder (November 2022); while the Self-Adhesives division includes Arconvert, Manter, Ritrama (February 2020), IP Venus (December 2020), Acucote and Rimark (June 2021), Divipa (February 2022), Tageos (April 2022), and Unifol (July 2022). The US-based distributor GPA is also part of the Group. For more information, please visit www.fedrigoni.com

For media information:

FEDRIGONI | Stefania Vicentini, +39 335 5613180, sv@dicomunicazione.it **MOHAWK** | Melissa Stevens, melissa.stevens@mohawkpaper.com









Press Images Available:

 $\underline{https://www.dropbox.com/sh/e7yat2vzx7tunqv/AACIF0vL86YN7xDPwbfud4lka?dl=0}$

###