



465 Saratoga Street
Cohoes, NY 12047

800 THE MILL
800 843 6455

Press Contact:
Casey Allen
Mohawk
518.233.6467
casey.allen@mohawkpaper.com

FEDRIGONI



Mohawk Now the North American Distribution Partner for Fedrigoni Papers

[Cohoes, NY — August 01, 2023] Mohawk Fine Papers, Inc. and the Fedrigoni Group are pleased to announce that effective today August 01, 2023, Mohawk will be the distributor of Fedrigoni's Specialty Fine Papers for North America.

Mohawk is North America's largest privately owned manufacturer of fine papers and envelopes, and Fedrigoni is the leading global player in the manufacture of high-added-value specialty papers for luxury packaging and other creative applications.

Mohawk's distribution partners and community of creatives and printers will have full access to the Fedrigoni creative portfolio (with the exception of Fedrigoni digital papers, distributed by GPA). Mohawk and Fedrigoni have committed to bringing both inventory support and marketing focus to bolster the growing luxury packaging and creative solutions print segments.

Fedrigoni's collection of beautifully crafted, responsible, and innovative papers are the perfect complement to Mohawk's legacy of paper brands. Fedrigoni Materica, Woodstock, Freelifa Cento, and Sirio Pearl are just a curated sampling of what is possible to create with Fedrigoni specialty papers. Fedrigoni Paper offers tailor-made solutions for print and packaging customers, alongside a collection of more than 3,000 items available from stock.

"We are delighted to evolve our strategic partnership agreement by bringing together Mohawk's trusted and valued relationship with the North American market to expand Fedrigoni's capability to promote its specialty papers in the creative community and better meet all needs of image-conscious clients for all the ways they print, says Melissa Stevens, Chief Revenue Officer of Mohawk.

"The alliance with Mohawk will accelerate our geographic expansion in the US in the increasingly promising sector of specialty papers for luxury packaging and other creative and technical solutions," states Ilan Schinazi, Chief Commercial Officer of Fedrigoni Paper. "We are determined to grow our market-leading position by leveraging the reshoring trend in the US and

our deep customer partnerships with top luxury brands in Europe, and developing our relationships with US brands.”

Shared core values of craftsmanship, innovation, and sustainability make this distribution partnership both a natural extension of their existing agreements and a valuable opportunity for our mutual customers to strengthen their brand identity and ESG strategies for all their specialty print. Mohawk and Fedrigoni will be actively working together in the market to promote the value of specialty papers and the unique and creative solutions paper-based materials can bring to a brand.

MOHAWK

Mohawk is North America’s largest privately-owned manufacturer of fine papers and envelopes which are preferred for commercial and digital printing, photo specialties and high-end direct mail. Mohawk fine papers and envelopes include the signature brands Mohawk Superfine®, Crane Lettra® Strathmore®, and Renewal®, as well as proprietary treatments Inxwell® and i-Tone®. With a culture of innovation reaching back to its beginning in 1931, Mohawk is committed to providing materials that help make every printed project more beautiful, effective, and memorable. Crane Stationery is also a business unit of Mohawk, producing some of the finest social stationery products. As a leader in environmentally and socially responsible business practices, Mohawk was the first U.S. manufacturer of commercial printing papers to match 100% of its electricity with wind power renewable energy credits and the first U.S. premium paper mill to shift toward carbon neutral production. Mohawk’s portfolio of recycled papers is certified by Green Seal and the Forest Stewardship Council (FSC). Mohawk is a fourth-generation, family-owned and operated business based in Cohoes, New York, with global sales and operations located throughout North America, Europe, and Asia. For more information, please visit www.mohawkconnects.com

FEDRIGONI

Founded in 1888, Fedrigoni has become synonymous with excellence in the field of labels and self-adhesive materials along with high value-added papers for luxury packaging and other creative solutions. With more than 5,000 employees in 28 countries and 25,000 products, the Group sells and distributes in 132 countries and, thanks to recent acquisitions, has become the world leader in wine labels and specialty papers for luxury packaging, the world’s second largest player in art and design papers and the third largest in premium self-adhesive materials. The Paper division comprises the historic Fabriano brand, Éclose (November 2021), Guarro Casas (October 2022) and Papeterie Zuber Rieder (November 2022); while the Self-Adhesives division includes Arconvert, Manter, Ritrama (February 2020), IP Venus (December 2020), Acucote and Rimark (June 2021), Divipa (February 2022), Tageos (April 2022), and Unifol (July 2022). The US-based distributor GPA is also part of the Group. For more information, please visit www.fedrigoni.com

For media information:

FEDRIGONI | Stefania Vicentini, +39 335 5613180, sv@dicomunicazione.it
MOHAWK | Melissa Stevens, melissa.stevens@mohawkpaper.com





Press Images Available:

<https://www.dropbox.com/sh/e7yat2vzx7tunqv/AAClF0vL86YN7xDpWbfud4lka?dl=0>

###