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MOHAWK ANNOUNCES NEW HIRES IN FINE PAPER AND DIGITAL DIVISIONS

[Cohoes, NY – October 7, 2013] – [Mohawk](#), North America's largest privately-owned manufacturer of fine papers, envelopes and specialty substrates for commercial and digital printing, is pleased to announce several new hires to support its Mohawk Fine Paper and Mohawk Digital business divisions.

The two new divisions were recently created to support the growth in Mohawk's emerging digital business while securing the future of its core fine paper business.

"Mohawk's traditional fine paper business is mature, while our digital business has experienced, and is positioned for, rapid growth. Given the differing maturity levels of these two segments, it was necessary to develop individual growth strategies to ensure future success." said Thomas D. O'Connor, Jr., Chairman and Chief Executive Officer, Mohawk.

Mohawk announces the following new hires in the Fine Paper Division:

Norman Charette has joined as District Sales Manager for the New England Region. Charette comes to Mohawk from Ariva/RIS Paper, where he spent the past 19 years in sales management and business development. He holds a B.S./B.A. in Marketing and an MBA, both from Nichols College. He resides in Massachusetts.

Christine Schaaf has joined as District Sales Manager for Chicago. Schaaf comes to Mohawk from Gruppo Cordenons, an Italian specialty papers mill, where she was employed as Midwest Sales Manager. Schaaf services Mohawk customers and oversees business development in Chicago, Illinois. She holds a B.A. in English Literature from Marquette University and lives in Chicago.

Brian Sagula has joined as District Sales Manager for the Mid-Atlantic Region, servicing Mohawk customers in Pennsylvania, New Jersey, Long Island, Delaware, Maryland and Virginia. Sagula comes to Mohawk with nearly 20 years of sales and business development experience. Brian holds a B.S. in Marketing from Illinois State University and lives in Pennsylvania.

Marc Zitron has joined as District Sales Manager for the Southeast Region, servicing Mohawk customers in Louisiana, Mississippi and Florida. Zitron comes to Mohawk from the NewPage Corporation, where he spent the past decade as Sr. Commercial Print Sales Manager. With nearly 30 years of sales and business development experience, Zitron also previously worked with International Paper and Cincinnati Cordage and Paper Company. He resides in Florida.

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Trent Graham has joined as District Sales Manager for the Southeast Region, servicing Mohawk Customers in Kentucky, Arkansas, Tennessee, Alabama and Georgia. Graham comes to Mohawk from Glatfelter where he spent the last seven years as Territory Manager. Previously, he was an account Manager with Xpedx –The Sterling Group and RR Donnelley in Atlanta. Graham holds a B.S. in Print Management from Georgia Southern University and resides in Georgia.

Kevin Koetz has joined as District Sales Manager for the Midwest Territory, servicing Mohawk customers in Indiana, Ohio, Western Pennsylvania and West Virginia. Koetz comes to Mohawk from Baseman Group where he was an Account Executive, and was also previous owner of The Graphic Printery, Inc. in Columbus, Ohio. Koetz holds a B.A. in Business Administration from Bowling Green University and resides in Ohio.

Mohawk announces the following new hires in the Digital Division:

Catherine Radoncic has joined as Digital Specialist in the Mid-Atlantic region for Mohawk, serving customers in New York, New Jersey, Philadelphia, Baltimore, Washington, D.C. and Virginia. A graduate of Mount Saint Mary College, Radoncic has 24 years digital experience with the Xerox Corporation, most recently as Lead Supply Account Manager.

Mary Kay Dupont has joined as Digital Specialist in the New England region for Mohawk, serving customers in Maine, Vermont, New Hampshire, Massachusetts, Connecticut and Rhode Island. Dupont brings has over 25 years of sales and business development experience in the industry and is a graduate of Southern Connecticut State University.

New Mohawk employees in the Fine Paper division report into divisional President Kevin Richard, and new Digital employees report into divisional President Paul Biesiadecki.

ABOUT MOHAWK

Mohawk is North America's largest privately-owned manufacturer of fine papers and envelopes which are preferred for commercial and digital printing, photo specialties and high-end direct mail. Mohawk fine papers and envelopes include the signature brands Mohawk Superfine® and Strathmore®, as well as proprietary treatments Inxwell® and i-Tone®. With a culture of innovation, Mohawk's business model now extends beyond paper manufacturing into new areas of growth, including digital substrates and web-based software platforms, which connect designers and printers to new markets.

As a leader in environmentally and socially responsible business practices, Mohawk was the first U.S. manufacturer of commercial printing papers to match 100% of its electricity with wind power renewable energy credits and the first U.S. premium paper mill to shift toward carbon neutral production. Mohawk's portfolio of recycled papers is certified by Green Seal and the Forest Stewardship Council (FSC).

Mohawk is a fourth-generation, family-owned and operated business based in Cohoes, New York, with global sales and operations located throughout North America, Europe and Asia. For more information, please visit www.mohawkconnects.com.

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