



mohawk

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The Mohawk Show to Exhibit in the Capital Region for First Time in Twelve-Year History

The largest, most established design event sponsored by a paper company in the U.S. returns to its hometown for one-day public exhibition

[Cohoes, NY – January 23, 2013] – The Mohawk Show, an international design competition developed by Cohoes-based Mohawk to celebrate extraordinary graphic design and print communications produced on Mohawk paper, will visit the Capital Region on January 31, 2013, for the first time in its twelve-year history.

The exhibition will be held on Thursday, January 31, at The Foundry for Art Design + Culture, 119 Remsen Street, Cohoes. A free, public reception will be held from 6:00 to 9:00 p.m. Drinks and hors d'oeuvres will be served and copies of the Mohawk Show 12 catalog will be available to attendees.

The annual Mohawk Show competition honors the impact of the graphic design industry and the important role that design plays in culture. The exhibit showcases the best print work from top designers around the world, and allows printers and designers a chance to catch the eye of their peers and potential clients.

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Entries are reviewed by an esteemed panel of jurors and judged on the basis of higher thinking in graphic design, excellence in print production, and appropriate paper choice. The Mohawk Show 12 jury includes: chair Stanley Hainsworth, Tether, Inc., Seattle; Jorge Alderete, Illustrator, Mexico City; Michael Jager, JDK Design, Burlington, VT; and Susana Rodriguez de Tembleque, SY Partners, San Francisco.

Following the announcement of the winners each year, the exhibit travels throughout North America attracting designers, printers and design students. Most recently, the Mohawk Show 12 exhibit has visited St. Louis, Houston, Las Vegas, Chicago, Kansas and Dallas. Following the January 31 stop in Cohoes, the exhibition will travel to Australia, China and Europe.

About Mohawk

Mohawk is North America's largest privately-owned manufacturer of fine papers and envelopes which are preferred for commercial and digital printing, photo specialties and high-end direct mail. Mohawk fine papers and envelopes, proudly made in the USA, include the signature brands Mohawk Superfine® and Strathmore®, as well as proprietary treatments Inxwell® and i-Tone®. With a culture of innovation, Mohawk's business model now extends beyond paper manufacturing into new areas of growth, including digital substrates and web-based software platforms, which connect designers and printers to new markets.

As a leader in environmentally and socially responsible business practices, Mohawk was the first U.S. manufacturer of commercial printing papers to match 100% of its electricity with wind power renewable energy credits and the first U.S. premium paper mill to shift toward carbon neutral production. Mohawk's portfolio of recycled papers is certified by Green Seal and the Forest Stewardship Council (FSC).

Mohawk is a fourth-generation, family-owned and operated business based in Cohoes, New York, with global sales and operations located throughout North America, Europe and Asia. For more information, please visit www.mohawkconnects.com.

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