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## **Mohawk Fine Papers Partners with Kernow Coatings Limited on Cobalt Coating Technology™**

[Cohoes, NY – March 22, 2019] [Mohawk Fine Papers](#), Inc., North America’s largest privately-owned manufacturer of fine papers, envelopes and specialty materials for printing, announced a strategic partnership with [Kernow Coatings Limited](#), the global leader in optimized high-performance coatings for print, security, engineering and industrial substrates.

Kernow’s proprietary Cobalt Coating Technology™ is now available exclusively in North America from Mohawk.

Cobalt Coating Technology™ for HP Indigo represents a new benchmark for HP Indigo synthetics print performance. Cobalt™ offers the next generation of durability and image quality specifically optimized for HP Indigo presses. Built on a well-established knowledge of digital print technology and expertly engineered by Kernow Coatings Limited, NEW Mohawk Synthetics with Cobalt™ deliver ultimate ink adhesion, built-in static control, and best-in-class runnability.

“Cobalt Coating Technology™ was designed to enhance the overall experience for users by delivering outstanding print performance to a wide range of unique and powerful materials. Mohawk’s dedication to providing commercial printers with industry-leading products, coupled with their exceptional reputation for service and expertise, brings the Cobalt™ experience full circle,” said Dan Lawellin, Product Manager, HP Indigo Media, Kernow Coatings.

“Mohawk’s partnership with Kernow Coatings is rooted in our common commitment to product innovation and excellence. We are excited to bring this new, premiere portfolio of HP Indigo synthetic products exclusively to the market. Mohawk Synthetics with Cobalt™ enable us to serve a broader range of needs for commercial printers and designers across North America using durable materials,” said Mike Madura, Vice President, Product Development/Management, Mohawk.

“We are very excited to see Mohawk partner with Kernow to introduce an expanded

offering of synthetic materials for the North American HP Indigo market and further expand the applications for our customers,” adds Allon Maoz, Director of Supplies, Media and Materials for HP Indigo.

At DSCOOP 2019 in Orlando, FL Mohawk will introduce its new offering of carefully curated, choice synthetics for HP Indigo:

### **Mohawk Synthetic Performance Polyester with Cobalt™**

Manufactured as a solid high-density polyester construction, this portfolio is designed for durable and affordable print applications without sacrificing on-press performance.

- Durable: Moisture, grease, and tear resistant
- Versatile: Available in white and a variety of colors, including clear

### **Mohawk Synthetic Metalik® Board with Cobalt™**

Targeted at enabling new and unique end-uses that differentiate, the product also allows for superior performance on press.

- Eye-catching: Highly-reflective shine with mirror-like finish
- Flexible: Good rigidity while being easily scored or folded

With a wide range of calipers in white, colored and metallic films offered, the new Mohawk Synthetics with Cobalt™ portfolio enables new durable print applications using four color, white or clear ink. This collection of unique materials eliminates the need for laminating and is made up of synthetics that are tear resistant, great for perforating and die-cutting, and offer a built-in static control and excellent ink adhesion.

From durable book pages to waterproof menus and lasting signage, Mohawk Synthetics with Cobalt™ deliver the right material for every imaginable project that requires tough-as-nails materials without compromising print performance.

To find out more about Mohawk Synthetics with Cobalt™ contact your local merchant, Mohawk Sales Representative or visit [mohawkconnects.com](http://mohawkconnects.com).

### **ABOUT MOHAWK**

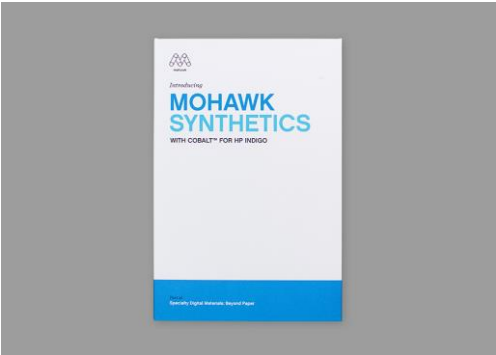
At its core, Mohawk is a company of makers. A family-owned business since 1931, it serves the creative needs of designers, brand-owners, and printers in more than 60 countries with carefully crafted papers designed to make print more beautiful, effective, and memorable. It sources pulp responsibly, conserves the water its craft relies on, and harnesses wind power for its mills. Mohawk papers help print go from simply good to truly great.

### **ABOUT KERNOW COATINGS**

Built on innovation, Kernow Coatings is the global leader in optimized high-performance coatings for print, security engineering and industrial substrates. Printer OEMs and leading national brands trust and certify Kernow solutions for wide format and narrow format specialized print media — synthetics, self-adhesives, colors, fabrics and much more. The company operates across Europe, America, Asia, and Australia.

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