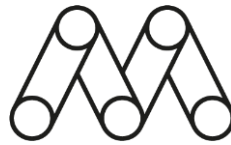


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mohawk
Part of Fedrigoni Group

Mohawk Expands Superfine To Include New Folding Board

[Cohoes, NY – May 6, 2024]

Founded in 1931, Mohawk, Part of the Fedrigoni Group, produces some of the finest specialty papers for designers, brands, and printers.

Superfine, Mohawk's flagship grade for more than 70 years, is recognized globally for its superb formation, lush tactility, and timeless appeal. From offset to digital printing, the entire Mohawk Superfine range is made with windpower and is FSC® certified.

Mohawk is excited to announce the expansion of Mohawk Superfine, which now includes 16 new folding board items engineered to be scored and folded to create sophisticated and beautiful packaging.

The expanded offering within the Mohawk Superfine portfolio includes 2 shades, 2 finishes and 4 weights:

16pt

- Eggshell finish White/Ultrawhite 300gsm
- Smooth finish White/Ultrawhite 364gsm

18pt

- Eggshell finish White/Ultrawhite 338gsm
- Smooth finish White/Ultrawhite 406gsm

20pt

- Eggshell finish White/Ultrawhite 365gsm
- Smooth finish White/Ultrawhite 441gsm

24pt

- Eggshell finish White/Ultrawhite 433gsm
- Smooth finish White/Ultrawhite 541gsm

“Mohawk Superfine's legacy takes another innovative step forward, Melissa Stevens, Chief Marketing Officer at Mohawk, for Fedrigoni Special Papers North America shared. Known for flawless print results

for offset and digital printing, expanding into packaging was an important next step for our customers who entrust their branded materials to Superfine. Engineered for packaging, the Mohawk Superfine Folding Board has a superior print surface for inks, foils, embossing, and other embellishments, elevating luxury packaging from good to great."

Made To Fold

In support of the refreshed Mohawk Superfine portfolio, Mohawk is introducing Made To Fold. Made To Fold showcases four of the eight new folding board papers in various box sizes and demonstrates an array of print techniques.

Box 1 – Superfine Smooth White 16pt

- Printed 4-color process and clear foil stamped

Box 2 – Superfine Eggshell Ultrawhite 18pt

- Printed 4-color process and clear foil stamped

Box 3 – Superfine Eggshell White 20pt

- Printed 4-color process

Box 4 – Superfine Smooth Ultrawhite 24pt

- Printed 4-color process and blind debossed

Designed by [Cinder Design Co.](#) of Schenectady, NY, and skillfully printed and converted by [Oliver Inc.](#) of Hauppauge, NY. Mohawk will debut Made To Fold at LUXE PACK New York 2024 on May 8th and 9th. Visit our booth at C34 to receive Made To Fold and learn more.

For more information on Made To Fold, visit: <https://www.mohawkconnects.com/article/mohawk-blog/superfine-folding-board-made-fold>

MOHAWK

Founded in 1931 in Upstate New York, Mohawk has produced some of North America's best-known fine papers for designers, brands, and printers for over 90 years. Mohawk makes paper that is as enduring and unique as it is well-crafted and beautiful. Mohawk has demonstrated a decades-long history of innovation and resilience in the fields of digital printing and sustainability. Mohawk operates with an eye towards the future while honoring our past, continuously pushing the boundaries of papermaking, and upholding our mission to make paper more beautiful, effective, responsible, and memorable. Mohawk's parent company, Fedrigoni Group - one of the world's leading manufacturers of special paper for luxury packaging and other creative applications, self-adhesive materials, RFID, and connection solutions – shares the same passion. Discover more about Fedrigoni Group > <https://fedrigoni.com/en/>

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